RCCR Event Promotions Schedule

All Events

- Send a press package and invitation to all local hobby shops two months ahead of the event
 - Performance Hobbies
 - o Dan's Crafts and Things
 - Hobby House
 - Hobby Horse
 - Walt's Hobbies
 - Field's Hobbies
 - o Bomber's Hobbies
 - Cooper Fuels
 - o Brennan's Hobbies

Swap Meet

- October 1 Develop event flyer to distribute at local swap meets
- By November 14 Book OMOS
- January 2 Email event flyer to all local clubs
- February 1 Email reminder to all local clubs

June Fun Fly

- October 1 Develop event flyer to distribute at local swap meets
- January 2 Apply for AMA event sanction
- February 1 Contact sponsors & Performance Hobbies
- May 1 Mail written invitations to special guest pilots
 - o Devin McGrath
 - Kyle Stacy
 - Clay Wheaton
 - o Dan Landis
 - o Phil Nguyen
- May 15 Email event flyer to all area clubs
- June 10 Email second reminder to all area clubs
- June 15 Send press release to local media

Electric Fun Fly

- October 1 Develop event flyer to distribute at local swap meets
- January 2 Apply for AMA event sanction
- April 1 Contact sponsors & Dan's Crafts & Things
- July 1 Email event flyer to all area clubs
- July 21 Email second reminder to all area clubs
- August 1 Send press release to local media